

SMG BEAUTY CO

2022 INFORMATION GUIDE

HOW CAN I BOOK SERVICES?

You can book services by simply emailing or filling out the contact form on the website! From there we will send you the booking invoice and contract to sign and send back!

IS THERE A MINIMUM TO BOOK?

Yes, we do require a minimum for services. Please inquire about your specific date to find out your service minimum charge.

AM I REQUIRED TO SCHEDULE A TRIAL?

No, you are not required to schedule a trial, however, it is strongly encouraged! A trial ensures we perfect the look you are aiming to have on your big day. Trials take away a lot of the guesswork and can leave you at ease so that you can know what to expect!

WHAT DOES A TRIAL CONSIST OF?

Trial runs are where the bride and the stylist(s) meet to discuss and try out looks for the day of the wedding. It is the perfect time to try out the style or two you love and see which one best fits you! We often recommend having your trial on the same day as your bridal portraits, engagement pictures, bridal shower, but it can be done anytime you choose- as far out, or as close to your wedding day as you'd like! A trial often lasts around 1 hour for hair or makeup and 2 hours for hair and makeup.

HOW SHOULD I PREPARE FOR THE TRIAL/ WEDDING DAY?

The best hair to work with is typically hair washed the day/night before the service. Please arrive with dry hair and a clean, makeup-free face! Moisturizers/ face creams that you typically apply before makeup are always welcomed!

DO YOU TRAVEL ON SITE?

Yes, we travel to your location on your wedding day to save you the hassle! We can come to your venue, hotel, house or wherever you are getting ready! We kindly ask that there are at least two chairs, outlets, and table space for us to work on!

DO YOU OFFER AIRBRUSH?

Yes, we do offer airbrush as an upgraded service for anyone in the wedding party! It is a great alternative for traditional foundation. It is often more durable when it comes to sweating and crying and offers a flawless finish